FILE

fashion calendar 1966

RUTH FINLEY, PUBLISHER TR 9-2343 / ISSUED WEEKLY / 26th YEAR 8 EAST 77th STREET / NEW YORK, N. Y. 10021

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON GIVEN BY

WHERE

WEEK ENDING FRIDAY, JUNE 3, 1966

Thursday
June 2

JEWELRY DESIGNS

9:00 A.M.

Preview of Fall jewelry designs; demonstration of design and craftmanship of fine jewelry. By invitation. Contact: Jane Hauck at DuFine & Co.,

Breakfast

TN. 7-6655.

Thursday PARIS BOUTIQUE: FALL MARIANNE SPOTTISWCODE HOTEL PLAZA STATE SUITE

9:30 A.M. Dresses, coats, and suits in French fabrics, designed by Marianne Spottis-Breakfast woode, and manufactured in Paris. By invitation. Thereafter at Virginia Krementz showroom, 42 W. 58th St., PL. 3-4464 or PL. 3-3500.

Thursday OPENING: FALL FRANK GALLANT INC. 205 WEST 39TH STREET SHOWROOM - 5TH FLOOR 10:00 A.M. Showings June 2, 7, 9, 14, 16 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.

Thursday FALL-WINTER ZIMMERMAN-SCHER, INC. 150 WEST 30TH STREET
June 2 FUR COLLECTION SHOWROOM - 17TH FLOOR
10:00 A.M.; "A.A."--Average American furs, sized for women 5'5" and under; also,
2:00 P.M. "Youngfurs" collection--all designed by Jack Zimmerman. Daily at 10:00

and 2:00, by appointment. Contact: Sam Mandelbaum or Arthur Ettinger, PE. 6-9316.

Thursday

PREVIEW: JR. PETITE

H.B.A. FUR CORPORATION

350 SEVENTH AVENUE

SHOWROOM - 14TH FLOOR

10:30 A.M.

"On The Avenues of Fashion"--preview of junior petite Fall collection of varied furs. For press and buyers, by invitation. Thereafter buyer showings at 10:30 and 2:30, daily. Contact: Lillian Shockley, LA. 4-0105.

Thursday OPENING OF FALL COUNTESS ALEXANDER 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR 12:00 Noon Daytime, cocktail, and evening fashions, June 2, 3, 9, 16 at 12:00 Noon. By reservation. Contact: CH. 4-5693.

Thursday PRESS PREVIEW: CRUISE KEN SCOTT OF MILANO 7TH REGIMENT ARMORY
June 2 COLLECTION (64 EAST 55TH STREET) 643 PARK AVENUE
12:00 Noon Preview for the press of Cruise fashions. By invitation. Thereafter at showroom. Contact: Maria Scotto, PL. 5-2872.

Thursday PREVIEW "NEW DIMENSIONS" BARLAN FURS, INC.

June 2
IN YOUNG FURS

2:00 P.M. Press preview of "New Dimensions" in young furs and sport furs for 1966-67.

By invitation. Continuous daily thereafter. Contact: Miss Ray, 10.5-6033.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 2 2:30 P.M.	COLLECTION "Heirlooms in Contour"s	ANTHONY BLOTTA, INC. showings June 2 and 7 at 2: clicity: Hilda Sherey Publi	SHOWROOM - 12TH FLOOR 30. By reservation.
June 2	PREVIEW OF FALL DRESS COLLECTION By invitation. Continuous	LESLIE FAY, INC. as thereafter. Contact: Is	1400 BROADWAY SHOWROOM - 16TH FLOOR abelle Crawford, LW.4-9000
Thursday June 2 4:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION By invitation. Also June room. Contact: Bettye Wh	(498 SEVENTH AVENUE) 7 and 14 at 4:00 P.M., by	THE WEAVERS CLUB 111 WEST 40TH STREET reservation, in show-
Thursday		BEST & COMPANY	ROOF GARDEN
June 2 4:00 P.M. Tea	"Tea and Happening"pres for children, designed by	sentation of Joseph Love's Robert Love. By invitation: Joan Powers, PL. 9-2000.	on only. (For Release,
June 2	DEERING MILLIKEN SHOW AT	5:00.(Opening June 1 at 7:	15 A.M.)
Thursday June 2 5:00 P.M. Cocktails	DESIGNER AWARDS Shoe awards to six women'designers, four designers	LEATHER INDUSTRIES OF AMERICA s designers, three men's designers, th	TRIANON BALLROOM esigners, four children's hoes, four handbag
Thursday June 2 5:30 P.M.	IN NEW YORK Bud Kilpatrick (div.of Ch	BUD KILPATRICK (1013 S.LOS ANGELES ST.) nanda Baker Inc.) will pres by appointment. Contact:	SUITE 1001-5 ent Fall California
Beginning Thursday June 2		CHANDA BAKER, INC. (1013 S.LOS ANGELES ST.) alifornia fashions. Contac	SUITE 1001-5
Beginning Thursday June 2	COLLECTION	LEE RICHARD FASHIONS all collection of dresses,	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR costumes, and evening
Beginning Thursday June 2	OPENING: FALL COLLECTION Debshire dresses and cos John Anthony. Contact: F	DEVCNBROOK tumes; Devonbrook coats an	1400 BROADWAY SHOWROOM - 10TH FLOOR d suits, designed by
Beginning Thursday June 2	BY EARL GLO Daily informal showings of	N.ERLANGER BLUMGART, INC. of "mod "and traditional princhecks, stripes, for sport	SHOWROOM - 6TH FLOOR ted and woven linings
Friday June 3 8:30 A.M. Breakfast	A "glittery" group of fas	METLON (432 PARK AVE.SO.) shions, featuring fabrics intact: Arlene Friedlander,	ncorporating metallic

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DATE	WHAT'S GOING ON		WHERE
June 3	fashions, in addition to	VERA a for Fall"including sponoriginal print scarves. B 350 West 51st St., 246-48	y invitation. Publi-
Friday June 3 10:00 A.M. Coffee	PREVIEW: "A NEW GENERATION OF GLOVES" Presentation of "what the doing to the glove." By	HANSEN GLOVE CORP. (500 FIFTH AVENUE) glove is doing to fashion invitation. Publ.: Helen	HOTEL BILTMORE VANDERBILT SUITE , and what fashion is Sisson, CH. 4-0290.
Friday June 3 11:00 A.M.	FIRST SHOWING OF FALL COLLECTION Also June 6 at 4:00 P.M.; Contact: WI. 7-4968.	B.H. WRAGGE, INC. June 7 and 13 at 11:30 A.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR M. By reservation.
Friday June 3 12:30 P.M. Luncheon	"This Is Fashion: A Salut at-home fashions, designe by luncheon at 1:15 P.M.	ROBERT SLOAN SPORTSWEAR, INC. e to New York"Fall '66 s d by Sylvia de Gay. Showi By invitation. Continuou 7th Floor. Contact: LA.	portswear, dresses, ng at 12:30, followed s thereafter at show-
	TRENDS FASHION SHOW Fashions from Fall issues	SEVENTEEN MAGAZINE in a trends presentation. \$12.00. Contact: Kay Cori	BALLROOM Show at 5:00 P.M.
	WEEK BEGINNIN	G MONDAY, JUNE 6, 1966	
June 6	MACY'S RELEASE DATEBrid	al fashions. (No Press Sho	w)
June 6	WINTER FUR FASHIONS Preview of couture fur co	REVILLON WHOLESALE llection, designed exclusi nd Sarmi. By invitation. ige, 10. 5-5832.	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR vely for Revillon by Thereafter by appoint-
	OPENING OF FALL COLLECTION Buyer showings: June 6 at 2:30 P.M. All shows by r Publicity: Eleanor Lamber	11:00; June 7 at 11:30. eservation. Contact: Faye	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Press June 6 at Berk, CH. 4-7270.
Monday June 6 12:30 P.M. Luncheon	Neustadter. Show at 1:15 Tues., June 7 at 9:30. B	NEUSTADTER FURS kova's high-fashion collect Publicity: Mary Kelley, oth shows by invitation. tment. Contact: Harvey Ne	CI. 7-5213. Buyers: Thereafter daily at
Monday June 6 2:00 P.M.	COLLECTION Market Weeks: June 6 at 2 at 10:00. June 13, 14 at	WARNER SLIMWEAR- LINGERIE 2:00. June 7, 8, 9 at 10:0 9:30, 11:00, 2:00, 3:30. 2:00. Contact: Kay Keniry	SHOWROOM - 12TH FLOOR on and 2:00. June 10 June 15 at 9:30, 11:30, Publicity: Lucia
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 6 4:00 P.M. Cocktails	PREVIEW OF FALL- WINTER FUR FASHIONS Furs designed by Donald B Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE) rooks for Coopchik-Forrest	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET t. By invitation.
June 6	DEERING MILLIKEN SHOW AT	5:00. (Opening June 1 at 7	7:15 A.M.)
Beginning Monday June 8	COLLECTION Fur collection, including		SHOWROOM - 14TH FLOOR and sport furs, daily at
Beginning Monday June 6			SHOWROOM - 11TH FLOOR by Mr. Fred. Contact:
Beginning Monday June 6		TRIFARI, KRUSSMAN & FISHEL By appointment. Contactorothy Lansing, RE. 7-3347	et: Morris Head,
Beginning Monday June 6	OPENING OF FALL- WINTER JEWELRY New fashion jewelry and g		530 FIFTH AVENUE SHOWROOM - 22ND FLOOR Contact: YU. 6-6633.
Beginning Monday June 6	KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC. of Fall knitted dresses, . 4-1080.	SHOWROOM - 10TH FLOOR
Monday June 6- June 17	FALL LINGERIE COLLECTION Fall lingerie, loungewear	SEAMPRUFE INCORPORATED, sleepwear, and robes. C	412 FIFTH AVENUE SHOWRCOM - 3RD FLOOR Contact: IO. 4-8040.
Monday June 6- June 10		RUBBER COMPANY d States Rubber Company's olycrest olefin fiber. (Fr	conference room hand and power-loomed om 9:00 A.M5:00 P.M.)
Beginning Monday June 6- June 17	jewelry, and unusual gold		SHOWROOM - 11TH FLOOR 1d, pearl, and gem stone 9:00 A.M. to 5:30 P.M.)
Monday June 6- June 17	SHOWING OF FALL LINGERIE COLLECTION "Present Time Collection of fashions June 2 to 17 at 9 JU. 2-6767. Publicity: Re	of 24 Hour Excitements"1 9:30, 10:30, 2:30, 3:30.	SHOWROOM - 6TH FLOOR ingerie and foundation Contact: Dorothy Tivis,
Monday June 6- June 24	FASHIONS FROM AUGUST- SEPTEMBER ISSUES Showing of fashions, acces By appointment, from 9:00 PL. 9-8100.	ssories, footwear, lingeri	SHOWROOM - 8TH FLOOR e from Fall issues.

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PL. 9-8100.

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READY-TO-WEAR TIME TABLE, WEEK OF JUNE 6 ("O" REFERS TO OPENINGS; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY) For more details, refer to specific listings in current and previous issues.					
MONDAY, JUNE 6	TUESDAY, JUNE 7	WEDNESDAY, JUNE 8	THURSDAY, JUNE 9		
8:30			Mitsuko Morooka of Tokyo(P)		
9:00 Brittany Henry Friedricks	Brittany Henry Friedricks	Britteny Henry Friedricks	*Brittany- Henry Friedricks		
9:30 Style Trends Bonnie Cashin-Sills	Cameo Evening; Five-Thirty P.M. Tiffeau & Busch Style Trends Bonnie Cashin-Sills	Cameo Evening; Five-Thirty P.M. Style Trends Bonnie Cashin-Sills	Cameo Evening; Five-Thirty P.M. Tiffeau & Busch *Style Trends *Bonnie Cashin-Sills		
10:00	Adele Simpson Frank Gallant Jack Sarnoff	Adele Simpson	Adele Simpson Frank Gallant		
10:30 Marquise Leonard Arkin	Pattullo-Copeland Handmacher-Vogel Talmack Wilson Folmar Townley	Burke-Amey(P) Marquise Monte-Sano-Pruzan Wilson Folmar Oscar de la Renta for Jane Derby	Burke-Amey Talmack		
ll:00 Sarmi(0) Andrew Arkin	Joan Arkin				
11:30	George Carmel Sarmi Mignon Wragge	Charle Manual	George Carmel		
Style Trends	Style Trends Lanz Vera Maxwell Paul Blumenstein Harold Levine Mollie Parnis Geoffrey Beene	Style Trends Lanz Vera Maxwell Alison	*Style Trends Lanz C.Alexander		
1:00 Teal Traina Pat Sandler- Highlight	Teal Traina Harvey Berin Jr.Sophisticates	Hannah Troy Harvey Berin			
1:15 Nat Kaplan					
2:00 Rappi	Rembrandt Originala	Rembrandt Originala			

__(continued on following page)_

READY-TO-WEAR TIME TABLE (continued from page 5)				
	MONDAY, JUNE 6	TUESDAY, JUNE 7	WEDNESDAY, JUNE 8	THURSDAY, JUNE 9
2:30	Branell Sarmi(P)	Branell Jamison Chester Weinberg Anthony Blotta Catherine Scott	Christian Dior-N.Y. Maurice Rentner Jamison Larry Aldrich	(0) Trigere
3:00	Andrew Woods			Andrew Woods
3:30	Style Trends	Style Trends	Style Trends	*Style Trends
4:00	Harmay Terry-Allen Sam Friedlander Wragge	Harmay Rosalie Macrini Donald Brooks John Moore Mam'selle Samuel Winston	McMullen(P) Dynasty of Hong Kon	g -
4:30			Ulla(P)	
5:15			Rossino-Angela(0)	Rossino-Angela
5:30	Helga Bud Kilpatrick	Bud Kilpatrick	Bud Kilpatrick	*Bud Kilpatrick

Tuesday June 7 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR MERCHANDISING MOTIVATION N.Y. HILTON HOTEL FOR MEMBER STORES INC.(39 W.55TH STREET) TRIANON ROOM Advance Fall seminar, for member stores. Show at 8:30 A.M. Price:\$15.00, by reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.				
Tuesday June 7 8:15 A.M. Breakfast	TEEN-AGE FASHION INGENUE MAGAZINE HOTEL PIERRE SHOW AT BREAKFAST BALLROOM Annual fashion show preview for Fall, featuring young junior fashions from "Ingenue's" August editorials. Show at 8:45 A.M. By reservation. Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.				
June 7	NEUSTADTER FURS BUYERS' SHOWING AT 9:30 A.M. (Preview, June 6)				
Tuesday June 7 10:30 A.M. Breakfast	PRESS PREVIEW OF STERN BROTHERS 3RD FLOOR CORDUROY FASHIONS EAT & RUN SHOP Corduroy Council award-winner designs. By invitation. (For Release, Wed., June 8.) Publicity: Jill Schoenbach, IO. 5-7950, Ext. 515.				
June 7	FALL UNDERFASHIONS FORMFIT/ROGERS 530 FIFTH AVENUE SHOWROOM - 15TH FICOR Market Weeks: June 7 at 11:00 and 2:00; June 8, 9 at 10:00 and 2:00. June 10 at 10:00. June 13, 14, 15 at 10:00 and 2:00. June 16 at 10:00. Sleep fashions: June 8 through 16 at 11:00. Contact: Mary Rechione. Publicity: Susan Smails, MU. 2-1333.				

CLAIROL

11:30 A.M. "Gentlemen of the Press"--conference at 11:30 and "Accent on Youth" panel Cocktails- discussion; "ladies of the press" will join at 12:15 for cocktails, lun-

Contact: Jerry Halprin at Ruder & Finn, PL. 9-1800, Ext. 321.

cheon, and men's fashion show. Commentator: Bert Bacharach. By invitation.

HOTEL DELMONICO

BALLROOM

Tuesday

Luncheon

June 7

PREVIEW: "GREAT DAY"

MEN'S HAIRCOLORING

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 7 2:30 P.M.	Publicity: Pauline Greene	on, designed by Arthur School, TN. 7-2288. Trade shown	SHOWROOM - 16TH FLOOR wartz. By invitation. Ings: June 8 and 9 at
Tuesday June 7 3:30 P.M. Cocktails	Oliver Gintel "The House tion to press and buyers.	OLIVER GINTEL, INC. (333 SEVENTH AVENUE) of Black Diamond"preser (Note Change of Place.) 6-5573. Publicity: Audre	show at 4:00 P.M. By
Tuesday June 7 4:00 P.M. Cocktails	FROM AUGUST ISSUE "Super Mlle on Campus"p	MADEMOISELLE MAGAZINE preview of fashions, for to per person. Contact: Lend	BALLROOM ie-in stores. Show at
Tuesday June 7 4:00 P.M. Cocktails	Several French manufactur umbrellas. ShowingsJur	FRENCH COMMERCIAL COUNSELOR rers will show handbags, so the 7 from 2:00 P.M. to 6:00 to P.M. Contact: French E:	nall leather goods and P.M.; June 8, 9, and
Tuesday June 7 5:00 P.M. Cocktails	FALL LINGERIE AND LOUNGEWEAR Showings for buyers (5:45 Maxine Marlowe, MU. 3-702	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE) (3), June 7 and 14. By invited	ST. REGIS HOTEL ROOF Ltation. Contact:
Tuesday June 7 10:00 P.M 4:00 A.M.	ANNUAL TRADE PARTY Mademoiselle Magazine's a By invitation. Publicity	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE) unnual party for manufacture v: Patricia M. Patterson, I	rers and tie-in stores.
Wednesday June 8 9:00 A.M. Coffee	PRESS PREVIEW OF FUR COLLECTION Fur collection, designed By invitation. Beginning and 2:00 P.M. daily. Con	FUR CORP.	Show at 9:30 A.M. owings at 10:00 A.M.
June 8	PREVIEW OF FALL FASHIONS Also Thurs., June 9 at 10 ment. Contact: Helen Bor	30 A.M. By invitation.	16 WEST 57TH STREET SALON - 5TH FLOOR Thereafter by appoint-
June 8	FREDRICA FURS BUYERS' SHO	WING AT 10:30 A.M. (Preview	ew, June 7.)
Wednesday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection at 2:30, Jaap or Muriel Morris, LO	CHRISTIAN DIOR- NEW YORK, INC. June 8, 14, 16. By invita 0. 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR ation. Contact: Joanne
	RADLEY-ESTEVEZ FUR COLLECTION "Estevez Fashions in Mink invitation. Thereafter d		SHOWROOM - 2ND FLOOR ess and buyers, by

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 8 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter OX. 5-4270. Publicity: Po	McMULLEN (550 SEVENTH AVENUE) r daily at showroom, by ap ennoyer Associates, MU. 2-	pointment. Contact:
Wednesday June 8; June 9 4:00 P.M.	LINGERIE & NEGLIGEES "Versailles-Back to Elegar Champagne before and after	ODETTE BARSA nce"collection of Fall l r the show. For press and licity: Rose Waldorf, MU.	SHOWROOM - 15TH FLOOR ingerie and negligees. buyers, by invitation.
Wednesday June 8 4:30 P.M. Cocktails	SEWING FASHIONS "Stitch In Time Collection	CROMPTON RICHMOND CO. (1071 SIXTH AVENUE) n"home-sewing fashions f Publicity: Helen Boyd, I	BALLROOM or Fall '66. Show at
Wednesday June 8 4:30 P.M. Cocktails	PREVIEW: FALL AND WINTER COLLECTION Fall-Winter separates, accooper. By invitation. Separates, account of the separates of the separat	(550 SEVENTH AVENUE) tive sportswear, and dress	es, designed by Vicki
Wednesday June 8 5:15 P.M.	OPENING OF FALL COUTURE FASHIONS Daytime and evening fashion June 9 at 5:15, by reserve	ons, designed by Angela.	SALON - 3RD FLOOR By invitation. Also
Wednesday June 8 6:00 P.M. Cocktails	PREVIEW: "FANTASTICS" FALL DRESS PROMOTIONS "Fantastics"knit and work 6:00 P.M., followed by constores and participating in Joan Asendorf, 971-4396; I	ektails.) For retail exectanufacturers. By invitat	1271 AVE.OF AMERICAS Pont fibers. (Show at utives of promotion ion. Contact: Trade
Wednesday June 8 6:00 P.M. Dinner	EIGHTH ANNUAL FUR FASHION SHOW "Will The Big Fur Parade I showing. Tickets: \$15.00.	ASS'N (100 W.31ST ST.) Pass You By"industry-wid	TERRACE BALLROOM e dinner meeting and
Beginning Wednesday June 8	OPENING: ITALIAN KNITWEAR FOR FALL Daily informal showings of Contact: Audrie Cohen, BR.	couture knitwear, design	1407 BROADWAY SHOWROOM - 37TH FLOOR ed and made in Italy.
June 9 8:30 A.M.	PREVIEW: FALL- WINTER COLLECTION Preview of Fall-Winter cou By invitation. Thereafter Publicity: Kay Wilson, 405	OF TOKYO ture fashions by Mme. Mit in private suite, daily	WHITE & GOLD SUITE suko Morooka of Tokyo.
June 9	FREDRICA FURS BUYERS' SHO	WING AT 10:30 A.M. (Previ	ew, June 7)
June 9	PREVIEW: JOHN WEITZ FOUNDATION FASHIONS Introduction of "Constant present to meet the press. Ruder & Finn, 130 East 59t	(200 MADISON AVENUE) Contour," designed by John By invitation. Publici	n Weitz, who will be ty: Adele Greene at
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 9 2:30 P.M.	SHOWINGS: FALL COLLECTION Also June 14, 15, 16 at 2 Contact: Joan O'Connor, I	TRIGERE 2:30; and June 22 at 10:30 0. 3-1600.	550 SEVENTH AVENUE SHOWRCOM - 16TH FLOOR A.M. By reservation.
Thursday June 9 2:30 P.M.	SPORTSWEAR FASHIONS Preview of Fall-into-Holi	MAJESTIC SPECIALTIES day coordinated separates, ers, by invitation. Conti	SHOWROOM - 16TH FLOOR designed by Jeanne
Thursday June 9 5:15 P.M.	KNITTED FASHIONS "Woolknit-Sphere"Twenty by Woolknit Design Awards	WOOLKNIT ASSOCIATES, INC. AMERICAN WOOL COUNCIL second annual fashion sho . By invitation. Knitter , after show. Publicity: 171.	BALLROOM w at 6:30 P.M., followed s and designers ad-
Thursday June 9 6:00 P.M. Cocktails- Dinner	AND DINNER Complete Fall fashion for	ecast of styles from Butte s. Dinner7:00 P.M. Sho	500 SEVENTH AVENUE rick, McCall's, Simp-
Friday June 10 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christ By invitation. Contact:	CHRISTIAN DIOR FURS; LAURENCE H. KAYE ian Dior Furs of Paris, an Rose Ciacci, OX. 5-8340.	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR d Laurence H. Kaye.
June 13 4:00 P.M.	PREVIEW OF FALL FASHIONS Preview of George Stavrop Publicity: Eleanor Lamber	(16 WEST 57TH STREET) oulos' Fall collection. B	HOTEL REGENCY PARK AVE.& 51ST STREET y invitation.
June 13	JEWEIRY EXHIBITION First showing of Award Win petition, sponsored by D.	GREAT DESIGNS AWARDS COMMITTEE nners in "Great Designs in Swarovski & Co. Press: 4 reservation only. Contac	2 COLUMBUS CIRCLE Jewelry" Awards Com- :00-5:00. Jewelers and
Monday June 13 4:30 P.M 6:30 P.M. Cocktails	PERSIAN LAMB "Persian Market Party"f: in Persian Lamb, featuring	PERSIAN LAMB INSTITUTE irst annual industry-wide of new color range by leading loise Walton at Pennoyer A	TERRACE ROOM collection of apparel ng designers. By
June 13	DEERING MILLIKEN SHOW AT	5:00. (Opening June 1 at 7	:15 A.M.)
Tuesday June 14 4:00 P.M. Cocktails	FUR COLLECTION By invitation. Thereafter	RITTER BROTHERS r at 10:30 and 2:30, by appleanor Lambert, MU. 8-2130	SHOWROOM - 14TH FLOOR pointment. Contact:
June 14	KAYSER-ROTH BUYERS' SHOW A	AT 5:00 P.M. (St. Regis, Re	oof).

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 15	STERN BROTHERS RELEASE DA	TEBridal fashions. (No P	ress Show)
Wednesday June 15 6:00 P.M. Cocktails	ing U.S. fur designers.		de Fdn.) Cont: Trudy R.
Wednesday June 15 6:00 P.M.; 8:00 P.M.	SHOWS FOR CUSTOMERS	MACY'S NEW YORK gs. By ticket only. Cont , OX. 5-4400.	HOTEL ASTOR BALLROOM act: Bridal Dept.
June 17	WEAR SHOWING Speaker: Virginia Harris-	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) -Fashion Direction, Wm. Fi 0; guests, \$15.00. Lunche CI. 7-3940.	BALLROOM lene's Sons Co. Prices;
Monday June 20 6:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Tickets available, 3rd fl LO. 5-7950.	STERN'S	6TH FLOOR SPECIAL EVENTS DEPT. ity: Jill Schoenbach,
Saturday June 25 1:00 P.M.	BRIDAL FASHIONS Formal bridal show for cu	ABRAHAM & STRAUS stomers. Tickets: \$1.00 e ity: Jackie Landesman, TR.	MUSIC - OPERA HOUSE ach, at A & S bridal
Monday June 27 9:00 A.M 11:00 A.M. Breakfast	PRESS PREVIEW: CARPET COLOR INNOVATIONS "Chamber of Change"prev vations. By invitation. 246-4818.		7TH AVE. & 33RD STREET che carpet color inno-
Tuesday June 28 8:30 A.M. Breakfast	INTERNATIONAL DESIGNERS Designers will be present	J.C. PENNEY & COMPANY (1301 SIXTH AVENUE) at showing of fashions following Quant. By invitation.	99 EAST 52ND STREET r Fall by: Ariel and
Tuesday June 28 11:30 A.M.	MILLINERY BY HALSTON Preview for press of Fall	BERGDORF GOODMAN millinery, designed by Ha 29.) Publicity: Florence	lation. By invitation.
Wednesday June 29 4:00 P.M. Cocktails	OF AT-HOME FASHIONS Premiere showing of at-ho (Note Change of Date.) F	SILVIA BALDI OF FIORENTINA me fashions, by Silvia Bal for press and buyers, by in in & O'Connor Assoc., PL. 9	VERSAILLES ROOM di of Fiorentina. vitation. Publicity:
Thursday June 30 12:00 Noon Luncheon	MILLINERY Showing of furs, accessor	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) ries, and millinery. Speak ad, Bonwit Teller. Prices: CI. 7-3940.	BALLROOM ers: Eve Orton, "Harper's
			3.0

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Tuesday July 5 10:00 A.M. Champagne	FOR PRESS AND BUYERS Champagne Vernissage of M millinery, haute couture,	MR. JOHN, INC. fr. John's fine-art-inspire dresses, suits, coats, coar Autumn and Winter. By it ann Sanzo, PL. 7-1966.	SAION d collection of custom uture furs, custom	
July 5	PREVIEW OF AUTUMN AND WINTER MILLINERY For press and buyers, by Publicity: Eleanor Lamber	(22 EAST 56TH STREET) invitation. Contact: Miss		
Wednesday July 6 9:30 A.M. Coffee	MILLINERY	IRENE OF NEW YORK of Irene and Rivera will n. Contact: PL. 3-3032.	SALON - 6TH FLOOR	
Wednesday July 6 10:30 A.M.	PRESS PREVIEW OF FALL MILLINERY Preview of Sally Victor's Contact: PL. 3-7450.	SALLY VICTOR, INC. (18 EAST 53RD ST.) Fall millinery collection	REGENCY HOTEL PARK AVE.& 61ST STREET By invitation.	
July 8	Emme's Fall millinery at	EMME a preview for press and bu 11.) Publicity: Ruth Hamm		
	CONTINUOUS SHOWINGS	These Fall collections have	e opened.	
ARBE ORIGINALS-DOROTHY ARDEN 498 Seventh Avenue, 11th Floor, LW. 4-0220.				

9:00 A.M. Emme's Fall millinery at a preview for press and buyers. By invitation. Coffee (For Release, Mon., July 11.) Publicity: Ruth Hammer Assoc., 246-4818.
CONTINUOUS SHOWINGS These Fall collections have opened.
ARBE ORIGINALS-DOROTHY ARDEN 498 Seventh Avenue, 11th Floor, LW. 4-0220.
ARKAY
BAITCH & CASTALDI(BATALDI) 205 West 39th Street, 2nd Floor, 10. 4-6886.
BARBERINI, LTD. (DIV. OF ORIGINALA) . 512 Seventh Avenue, 13th Floor, PE. 6-2291.
BRIARBROOK SUITS-STEFAN 512 Seventh Avenue, 11th Floor, LW. 4-9000.
BRITISH MODES 498 Seventh Avenue, 21st Floor, LW. 4-0992.
TED BROWN, INC 498 Seventh Avenue, 2nd Floor, LO. 4-9311.
CAMPIONI-BERT GEIGER Sherry-Netherland Hotel, Suite 2204, EL. 5-2800.
MARIA CARINE OF PARIS Hotel Plaza, Suite 1225. By appt. PL. 9-3000.
CLARET ORIGINALS 498 Seventh Avenue, 8th Floor, 10.3-6126.
DAVID CRYSTAL, INC 498 Seventh Avenue, 23rd Floor, BR. 9-6560.
MICHAEL DAYAN-TAPEMEASURE 710 Lexington Avenue, PL. 2-2585.
DONNA PAULA-KNITS ITALIA 530 Seventh Avenue, 19th Floor, CH. 4-3488.
ABBOTT EAST 498 Seventh Avenue, 21st Floor, OX. ;
AMCO OF NORVELT, INC 1407 Broadway, 17th Floor, OX. 5-4360. (continued on following page)

FALL COLLECTIONS HAVE OPENED (continued from page 11)				
FEDER FASHIONS 1410 Broadway, 29th Floor, LA. 4-0962.				
ANNE FOGARTY, INC 550 Seventh Avenue, 7th Floor, LO. 4-9115.				
FONTANA OF ROME Hotel Plaza, Suite 334, PL. 3-7244.				
GAY GIBSON, INC				
GINALA, DIV.OF ORIGINALA, INC 500 Seventh Avenue, 15th Floor, 244-2700.				
RUDI GERNREICH, INC 530 Seventh Avenue, 20th Floor, 695-1617.				
MADAME HANAE MORI Hotel Regency, Suite 428, PL. 9-4100.				
HAMPTON EAST 1410 Broadway, 29th Floor, BR. 9-3045.				
HARMON KNITWEAR, INC 530 Seventh Avenue, 20th Floor, 695-1617.				
HEISER, INC 530 Seventh Avenue, 8th Floor, 10. 3-1534.				
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th Floor, 10. 5-6900.				
HOUSE OF SHAGMOOR (LINDER BROS.) . 512 Seventh Avenue, 13th Floor, PE. 6-8845.				
JUNIOR ACCENT-FRANK ADAMS 498 Seventh Avenue, 10th Floor, 10. 4-1434.				
KASPER FOR JOAN LESLIE 530 Seventh Avenue, 4th Floor, LW. 4-9000.				
KIKI HART, N.Y., INC 530 Seventh Avenue, 5th Floor, WI. 7-7457.				
VIRGINIA KREMENTZIMPORTS 42 West 58th St., Pm.203, PL.3-4464 or PL.3-3500.				
LADY MANHATTAN; COUNTRY COUSINS 1407 Broadway, 15th Floor, 765-1250.				
LAWRENCE OF LONDON 512 Seventh Avenue, 20th Floor, CH. 4-3815.				
C.MENDES, PARIS(D.GRUMBACH) Hotel Plaza, Suite 949, PL. 9-3000, or 246-4818.				
MODELIA				
M.S. COUTURE 530 Seventh Avenue, 15th Floor, LO. 4-9194.				
MR. GEE, INC				
MOE NATHAN, INC 498 Seventh Avenue, 24th Floor, LW. 4-2717.				
STANLEY NELSON Hotel Plaza, Suite 371, PL. 9-3000.				
MICHAEL NOVARESE Hotel Plaza, Suite 811, PL. 9-3000.				
0.R.F. JRS				
PETTI 4'S 498 Seventh Avenue, 17th Floor, CH. 4-3558.				
RAFFAELE				

FALL COLLECTIONS HAVE OPENED (continued from page 12)
SARMI BOUTIQUE, MILANO 550 Seventh Avenue, 11th Floor, CH. 4-7270.
MORT SCHRADER; ADELE JONES 530 Seventh Avenue, 15th Floor, TR.9-7112;10.4-9194
JERRY SILVERMAN-SHANNON RODGERS 530 Seventh Avenue, 10th Floor, CH.4-7522; CH.4-4940
FREDERICK STARKE, LTD Hotel Plaza, Suite 1261, PL. 9-3000.
TRAVILLA Hotel Gotham, Suite 509, CI. 7-2200.
VIA VENETO 7(DIV.GINO PAOLI) 512 Seventh Avenue, 38th Floor, CH. 4-0556.
WERLE 530 Seventh Avenue, 3rd Floor, 594-2510.

WERLE				
FALL COUTURE OPENINGS IN LONDON, FLORENCE, ROME, PARIS				
Beginning Monday July 18- July 20	INCORPORATED SOCIETY OF LONDON DESIGNERS (Picture Release Date, August 4.) July 18: Associate Members Display. July 19: 10:00 A.M. Lachasse. 11:30 A.M. Clive. 2:30 P.M. Norman Hartnell. July 20: 10:00 A.M. John Cavanagh. 11:30 A.M. Michael. 2:30 P.M. Mattli. 4:00 P.M. Ronald Paterson. Contact: The Administrator, 315 Regent Street, London, W.1.			
Beginning Friday July 15- July 17	CAMERA NAZIONALE DELLA MODA ITALIANA (Boutique & Knitwear) FLORENCE, ITALY July 15: 5:00 P.M. Opening ceremony. 7:00 P.M. Zingone Ventanni, Davitti, Albertina, Manetti, De Parisini, Nardini. 8:30 P.M. Buffet Dinner. 9:30 P.M. Lucrezia, Samar, Ferragamo, Noni Sport, Gibo, Princess Luciana.			
	July 16: 9:30 A.M. Scarabocchio, Aponte, Valditevere, Myricae, Maljana, De Simone, Avagolf. 9:30 P.M. Glans, Trico, Krizia, Ken Scott, Micia, Naka.			
	July 17: 9:30 A.M. Avolio, Mirsa, Bertoli, Baldini, Celli, Wanda Roveda. 5:00 P.M. Emilio Pucci (press). 6:00 P.M. Centinaro, Guidi, Faraoni, Baratta, Tiziani, Schuberth, Egusquiza(Enzo), Lancetti, Marucelli, Antonelli, Mila Schon, Balestra, Veneziani. 10:30 P.M. Dinner Dance.			
	Contact: Amos Ciabattoni, Secretary General, Piazza Republica 59, Rome.			
Beginning Monday	CAMERA NAZIONALE DELLA MODA ITALIANA(High Fashion) ROME, ITALY (Picture Release Date, August 20.)			
July 18- July 23	July 18: 5:00 P.M. Ognibene-Zendman. 6:00 P.M. Gattinoni. 7:30 P.M. Barocco. 9:30 P.M. Valentino.			
	July 19: 9:30 A.M. Schuberth. 11:30 A.M. Carosa. 1:00 P.M. Sarli. 4:00 P.M. Balestra. 5:30 P.M. Antonelli. 7:30 P.M. Forquet. 9:30 P.M. Galitzine.			
	July 20: 9:00 A.M. Baratta. 11:00 A.M. Biki. 12:30 P.M. Enzo. 2:00 P.M. Iuncheon Grand Hotel. 3:30 P.M. Marucelli. 5:00 P.M. Mila Schon. 7:00 P.M. Veneziani. 9:30 P.M. Lancetti.			
	July 21: 9:00 A.M. Fontana. 10:30 A.M. Gregoriana. 11:30 A.M. De Barentzen. 1:00 P.M. Garnett. 3:30 P.M. Menswear: Brioni, Datti, Franzoni, Litrico. 4:30 P.M. Children's and teenage fashions: Zingone. 5:30 P.M. Guidi. 7:00 P.M. Tita Rossi. 9:30 P.M. Fabiani. July 22: 9:30 A.M. Tiziani. 11:30 A.M.			
	Centinaro. 1:00 P.M. Brugnoli. 6:00 P.M. Faraoni. 8:00 P.M. Di Lazzaro. 9:30 P.M. High fashion furs. July 23: Lea Livoli, Baron's.			

July 25 CHAMBRE SYNDICALE: DE LA COUTURE PARISIENNE PARIS, FRANCE

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